



Australasian Conference on Business and Social Sciences 2015, Sydney, Australia

(in partnership with the *Journal of Developing Areas*, Tennessee State University, USA)



Date: 13-14 April 2015

Central Queensland University, Sydney Campus

400 Kent Street, Sydney, NSW, Australia

<https://www.aabss.org.au/conference/acbss-2015-sydney>

Program Schedule

Monday, April 13, 2015

8:00 am – 9:00 am Conference registration and materials collection
Venue: Central Queensland University (CQU), Sydney Campus, Student Recreation Area, Lower level, 400 Kent Street, Sydney 2000, NSW, Australia

OPENING SESSIONS

OPENING THE GENERAL SESSION (Conference Inaugural & Keynote Speech)

Venue: Central Queensland University, Sydney Campus, Student Recreation Area, Lower Level

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|----------------------------|--|
| 09:00 AM – 09:10 AM | Conference inauguration by Associate Vice Chancellor Mr Steven Holliday, CQU |
| 09:10 AM – 09:20 AM | Conference opening speech by Professor Stephen Boyle (<i>Conference Chair</i>), Dean: Academic, UniSA Business School, University of South Australia |
| 09:20 AM – 09:40 AM | Keynote speech by Distinguished Keynote Speaker Professor Scott Bowman, Vice Chancellor and President, CQU, Australia |
| 09:40 AM – 9:55 AM | Keynote speech by Professor Ronald D. Johnson, College of Business, North Dakota State University, USA |
| 09:55 AM – 10:10 AM | Keynote speech by Dr Vinny Caraballo, Chief Executive Officer, Global Targeting Inc., USA |
| 10:10 AM – 10:25 AM | Keynote speech by Professor Lee Di Milia, Dean, School of Business and Law, CQU |
| 10:25 AM – 10:30 AM | AABSS & <i>Journal of Developing Areas</i> partnership talk by Professor Abu N.M. Wahid, College of Business, Tennessee State University, USA |
| 10:30 AM – 10:35 AM | Session closing and way forward by Professor Stephen Boyle |

10:35 am – 11:05 AM Tea Break: CQUniversity Australia Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 1 (Oral Presentation)

11:10 AM – 12:50 PM Concurrent Sessions (1A, 1B, 1C, 1D)

Session 1A, Venue: Lecture Room – 5.03

Track: Economics

Session Chair: Dolly Sunny

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|----------|---|----------|--|
| 11:10 AM | - | 11:30 AM | NONLINEAR ANALYSIS OF BUSINESS CYCLES AND STOCK MARKET DYNAMICS: EVIDENCE FROM MALAYSIA, RUSSIA, BRAZIL, AND TURKEY
Ismail Onur Baycan |
| 11:30 AM | - | 11:50 AM | WOMEN EMPOWERMENT AND INFANT MORTALITY IN BANGLADESH
Belayet Hossain |
| 11:50 AM | - | 12:10 PM | SUSTAINING DEVELOPMENT AND POVERTY REDUCTION: PROMOTING GROWTH WHERE IT COUNTS
Janet Dzator, Rui Chen |
| 12:10 PM | - | 12:30 PM | EXTERNAL SHOCK, MONETARY POLICY AND THE DOMESTIC ECONOMY: A STRUCTURAL VAR APPROACH FOR BANGLADESH
A.K.M. Atiqur Rahman |
| 12:30 PM | - | 12:50 PM | INFLUENCE OF DEMOGRAPHIC VARIABLES ON SUSTAINABILITY IN REGIONAL AUSTRALIAN SMES
Parisa Salimzadeh, Jerry Courvisanos, Raveendranath Ravi Nayak |

Session 1B, Venue: Lecture Room – 5.04

Track: Accounting

Session Chair: Malik Muhammad Sheheryar Khan

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| 11:10 AM | - | 11:30 AM | COMPANIES' PERCEPTIONS OF CSR DEMONSTRATION IN SOUTH AFRICA AND AUSTRALIA: A COMPARATIVE ANALYSIS
Humayun Kabir, Janine Mukuddem-Petersen, Mark A. Petersen |
| 11:30 AM | - | 11:50 AM | ENVIRONMENTAL REPORTING IN THE UK, AUSTRALIA AND SOUTH AFRICAN MULTINATIONAL COMPANIES
Omar Al Farooque, Helena Ahulu |
| 11:50 AM | - | 12:10 PM | SUSTAINABILITY OF CURRENT ACCOUNT BALANCE IN ASEAN COUNTRIES: EVIDENCE FROM A PANEL ERROR CORRECTION MODEL
Kamrul Hassan, Ariful Hoque, Ananth Rao |
| 12:10 PM | - | 12:30 PM | PRICE REACTION TOWARDS THE PENSION ACCOUNTING DISCLOSURES OF ACTUARIAL GAINS AND LOSSES
Nor Asma Lode, Mohd. Atef Md. Yusof |
| 12:30 PM | - | 12:50 PM | ORGANIZATIONAL DECOUPLING: THE CASE OF GOODWILL IMPAIRMENT
Jamaliah Abdul Majid, Noriah Che Adam |

Session 1C, Venue: Lecture Room – 5.11

Track: Social Science

Session Chair: Stephen Beaumont

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|----------|---|----------|---|
| 11:10 AM | - | 11:30 AM | AFFIRMATIVE POLICY IMPLEMENTATION AND WOMEN EMPOWERMENT IN MALAYSIAN PUBLIC SECTOR
Sharifah Syahirah SS, Norfarhanis MS |
| 11:30 AM | - | 11:50 AM | TOWARDS UNDERSTANDING THE EMBEDDED SIGNS IN THE MILITARY OPERATIONS' FILMS: A CASE OF TWO VIDEOS OF CAPTURING ISRAELI SOLDIERS BY "THE ISLAMIC RESISTANCE"
Hatem El Zein |
| 11:50 AM | - | 12:10 PM | ON RIGHTS AND DIALOGUE: MINORITY CULTURE WOMEN'S LIVES IN DIASPORA
Snjezana Bilic |

- 12:10 PM - 12:30 PM AN ANTHROPOLOGICAL STUDY ON THE DISTRIBUTION OF MOTOR CARS IN RELATION TO THE CAST SYSTEM IN SRI LANKA WITH SPECIAL REFERENCE TO THE LATE 19TH AND EARLY 20TH CENTURIES
Dinithi Wijesuriya
- 12:30 PM - 12:50 PM AN ANTHROPOLOGICAL ASSESSMENT OF THE CHANGES WITHIN THE RODI COMMUNITY AGAINST A BACKDROP OF SRI LANKAN SOCIETY
Geethani Amaratunga

Session 1D, Venue: Lecture Room – 5.13

Track: Management

Session Chair: Geoffrey Chapman

- 11:10 AM - 11:30 AM GOVERNANCE CHALLENGES FOR NOT-FOR-PROFIT ORGANISATIONS: EMPIRICAL EVIDENCE IN SUPPORT OF A CONTINGENCY APPROACH
John Chelliah, Martijn Boersma, Alice Klettner
- 11:30 AM - 11:50 AM EMPLOYEE CORE COMPETENCIES AND ORGANIZATIONAL EXCELLENCE: AN INTERPRETATIVE ANALYSIS
Fadilah Puteh, Maniam Kaliannan, Nafis Alam
- 11:50 AM - 12:10 PM CAPABILITIES OF COMMUNITIES OF PRACTICE LEAD TO SERVICE INNOVATION
Lamia Alhazmi, Mei-Tai Chu
- 12:10 PM - 12:30 PM UNLOCKING THE BLACK BOX OF THE CONCEPTUAL RELATIONSHIP BETWEEN HRM SYSTEM AND ORGANIZATIONAL PERFORMANCE
Zeyad Almutawa, Nuttawuth Muenjohn, Jiaying Zhang
- 12:30 PM - 12:50 PM CULTURAL DIVERSITY COMPETENCIES OF MANAGERS IN THE AUSTRALIAN ENERGY INDUSTRY
Linda Dalton, Brian D’Netto, Ramudu Bhanugopan

12:50 PM – 2:00 pm Lunch Break: CQUniversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 2 (Oral Presentation)

2:00 PM – 3:20 PM Concurrent Sessions (2A, 2B, 2C, 2D)

Session 2A, Venue: Lecture Room – 5.03

Track: Economics

Session Chair: Abu Siddique

- 2:00 PM - 2:20 PM FDI INFLOWS, GROSS DOMESTIC PRODUCT AND DOMESTIC INVESTMENT IN INDIA: AN APPRAISAL IN THE SOUTH ASIAN CONTEXT WITH PANEL DATA ANALYSIS
Dolly Sunny
- 2:20 PM - 2:40 PM THE EMPLOYMENT AND WAGE SPILLOVER EFFECTS OF SLOVENIA’S 2010 MINIMUM WAGE INCREASE
Suzana Laporšek, Matija Vodopivec, Milan Vodopivec
- 2:40 PM - 3:00 PM ROAD INFRASTRUCTURE AND SPATIAL ECONOMIC DEPENDENCE IN WESTERN REGION OF JAVA
Siti Herni Rochana, B. Kombaitan, Eka Purwanda
- 3:00 PM - 3:20 PM A SCIENCE AND TECHNOLOGY ROAD MAP FOR DEVELOPING COUNTRIES: NATIONAL INITIATIVES IN THE UNITED ARAB EMIRATES AND JORDAN
Bashar S. El-Khasawneh, Robert M. Pech

Session 2B, Venue: Lecture Room – 5.04

Track: Entrepreneurship

Session Chair: Paul Krust

- 2:00 PM - 2:20 PM NOT ALL SMOOTH SAILING: BARRIERS TO SMALL BUSINESS SUCCESS FOR OWNER/MANAGERS FROM MIDDLE EASTERN COMMUNITIES IN MELBOURNE
Widad Pitrus

- 2:20 PM - 2:40 PM BEYOND INTENTION TO START: WHAT DISTANCE LEARNING CAN PROVIDE TO ASPIRING ENTREPRENEURS
Ian Jester M. de Vera
- 2:40 PM - 3:00 PM ENTREPRENEURIAL BEHAVIOR IN MALAYSIAN COMMERCIAL BANKS: THE ROLE OF EMOTIONAL INTELLIGENCE, JOB AUTONOMY, PERCEIVED ORGANIZATIONAL SUPPORT, AND ORGANIZATIONAL COMMITMENT
Nurul Liyana Mohd Kamil, Aizzat Mohd. Nasurdin
- 3:00 PM - 3:20 PM THE SIGNIFICANCE OF INTELLECTUAL CAPITAL AND STRATEGIC ORIENTATIONS ON INNOVATION CAPABILITY AND FIRM PERFORMANCE
Juliana Osman, David Gilbert, Caroline Tan, Zuraidah Zainol, Jessnor Elmy Mat Jizat

Session 2C, Venue: Lecture Room – 5.11

Track: Management

Session Chair: Brian D’Netto

- 2:00 PM - 2:20 PM FDI TECHNOLOGY SPILLOVERS IN CHINA: IMPLICATIONS FOR DEVELOPING AREAS
Xiaowen Tian, Vai lo Lo, Moxi Song
- 2:20 PM - 2:40 PM CHAMPIONING A TEAM: REVIEWING THE ROLE OF TEAM COMPOSITION, CONTEXT AND TRUST ON NURSING TEAM PERFORMANCE
Azlyn Ahmad Zawawi, Aizzat Mohd. Nasurdin
- 2:40 PM - 3:00 PM FACTORS ESSENTIAL FOR LONGEVITY AMONG DOW JONES INDEX ORGANISATIONS: QCA ANALYSIS
Malik Muhammad Sheheryar Khan
- 3:00 PM - 3:20 PM THE DETERMINANT OF FACULTY ATTITUDE TO ACADEMIC (OVER-)WORKLOAD: AN ECONOMETRIC ANALYSIS
Shamsul Arifeen Khan Mamun, Mohammad Mafizur Rahman, Patrick Alan Danaher

Session 2D, Venue: Lecture Room – 5.13

Track: Marketing

Session Chair: Stephen Boyle

- 2:00 PM - 2:20 PM LOGISTIC SUPPORT AND FAMILIARITY WITH ONLINE RETAILING
Sana Azar, Shamila Nabi Khan, Junaid Shavaid
- 2:20 PM - 2:40 PM EFFECTIVENESS OF THE ADVERTISING PROCESS
Ashok V. Giri
- 2:40 PM - 3:00 PM THE RELATIONSHIP OF COMPULSIVE BUYING WITH CONSUMER CULTURE AND POST-PURCHASE REGRET
Aliya Bushra, Ahmed Bilal
- 3:00 PM - 3:20 PM MARKET RESEARCH AND TARGET MARKET SEGMENTATION IN PLACE MARKETING PROCEDURE: A STRUCTURAL ANALYSIS
Arvind D Jahagirdar

3:20 PM – 3:50 PM Tea Break: CQUniversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 3 (Oral Presentation)

3:50 PM – 5:10 pm Concurrent Sessions (3A, 3B, 3C, 3D)

Session 3A, Venue: Lecture Room – 5.03

Track: Economics

Session Chair: Belayet Hossain

- 3:50 PM - 4:10 PM GROWTH BY DESTINATION: INVESTIGATING THE ROLE OF TRADE WITH CHINA IN AFRICA’S RECENT GROWTH EPISODE
Robert Mullings, Priyadarshini Mahabir
- 4:10 PM - 4:30 PM THE ECONOMIC IMPACT OF INTERNATIONAL REMITTANCES ON HOUSEHOLD CONSUMPTION AND INVESTMENT IN PAKISTAN
Tufail Khan Yousafzai

- 4:30 PM - 4:50 PM DOES CONTRACT FARMING IMPROVE PRODUCTIVITY AND INCOME OF FARMERS? A REVIEW OF THEORY AND EVIDENCE
Anh Tru Nguyen, Janet Dzator, Andrew Nadolny
- 4:50 PM - 5:10 PM AN ENQUIRY INTO CAPITAL INFLOWS OF BRICS: INFERENCES DRAWN FROM VECTOR AUTOREGRESSION TECHNIQUE
Dolly Sunny, Anupama Unnikrishnan

Session 3B, Venue: Lecture Room – 5.04

Track: ICT

Session Chair: Carmen Reaiche

- 3:50 PM - 4:10 PM STUDENTS' UNDERSTANDING OF INFORMATION REVEALED IN THE PROFILE OF SOCIAL NETWORKING SITES – REVIEWING AND EXAMINING FACEBOOK, TWITTER, LINKEDIN, GOOGLE PLUS AND MYSPACE
Naseem Rahman
- 4:10 PM - 4:30 PM THE ROLE OF USABILITY OF E-TRAVEL ADOPTION: EVIDENCE FROM WEBSITE LOOKERS IN INDONESIA
Vera Pujani, Syarrah Khairunissa, Meuthia
- 4:30 PM - 4:50 PM INFORMATION SYSTEMS (IS) IN THE SUPPLY CHAIN MANAGEMENT (SCM): A CASE OF LIQUEFIED PETROLEUM GAS (LPG) OF BANGLADESH
Md. Akram Hossain, Md Mehedi Hasan, Niaz Ahmed
- 4:50 PM - 5:10 PM MOBILE INTERNET AS A LEARNING ASSISTANT FOR SECONDARY AND HIGHER SECONDARY STUDENTS: THE CASE OF BANGLADESH
Najmul Hasan, Md Mahfuz Ashraf, ABM Abdullah, Md Wahid Murad

Session 3C, Venue: Lecture Room – 5.11

Track: Social Science

Session Chair: Batoul M Khalifa

- 3:50 PM - 4:10 PM THE INFLUENCE OF CULTURE, GENDER AND ACADEMIC ACHIEVEMENT ON FOREIGN LANGUAGE ANXIETY
June Bernadette D' Souza, Punnat Sae-lee, Angsana Chanak
- 4:10 PM - 4:30 PM FINANCIAL SUSTAINABILITY OF UNION DIGITAL CENTRES IN BANGLADESH
Md Gofran Faruqi
- 4:30 PM - 4:50 PM THE STUDY OF THE SINO-INDIAN MILITARY CONFRONTATION OF 1962
Muchun Zhang
- 4:50 PM - 5:10 PM THE COMPARISON OF OCCUPATIONAL STRUCTURE IN KOREA, CHINA AND JAPAN
Hong Joon Yoo, Tae In Chung, Worlhwa Kim, Jin Shin

Session 3D, Venue: Lecture Room – 5.13

Track: Management

Session Chair: Ramudu Bhanugopan

- 3:50 PM - 4:10 PM AN EMPIRICAL FIVE-DIMENSIONAL MODEL OF LEADERSHIP
Asoka N. Jinadasa
- 4:10 PM - 4:30 PM APPROACHES TO OPTIMIZING MANAGEMENT DEVELOPMENT AND TRAINING FRAMEWORK IN CHINA
Ramudu Bhanugopan, Ying Wang, Ezaz Ahmed
- 4:30 PM - 4:50 PM GREEN ECONOMY PLANNING IN TOURISM DESTINATIONS: AN INTEGRATED, MULTI-METHOD DECISION SUPPORT AID
G. Michael McGrath, Alexandra Law, Terry, DeLacy
- 4:50 PM - 5:10 PM RECRUITMENT AND SELECTION IN WORKFORCE LOCALIZATION: CHALLENGES AND PRACTICES FROM THE UNITED ARAB EMIRATES
Marie-France Waxin, Omar Belkhodja, Rob Bateman, Fang Zhao

Tuesday, April 14, 2015: Day 2 of the Conference

Concurrent Session 4 (Oral Presentation)

9:00 AM – 10:20 AM Concurrent Sessions (4A, 4B, 4C, 4D)

Session 4A, Venue: Lecture Room – 5.03

Track: Economics

Session Chair: A.K.M. Atiqur Rahman

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| 9:00 AM | - | 9:20 AM | WOMEN SELF-HELP GROUPS AND THE MILLENNIUM DEVELOPMENT GOALS
Dolly Sunny, Marina Bertha Pereira |
| 9:20 AM | - | 9:40 AM | CREDITING ENVIRONMENT IN MACROECONOMICS
Seck Tan |
| 9:40 AM | - | 10:00 AM | “MINSKY MOMENT” AND FINANCIAL FRAGILITY: THE CASE OF CHINA
Chaoying Qi, James Juniper, James Xiaohe Zhang |
| 10:00 AM | - | 10:20 AM | MARKET-BASED REFORM IN HIGHER EDUCATION: THE ROLE OF INFORMATION
Glenn Michael Anderson |

Session 4B, Venue: Lecture Room – 5.04

Track: Management

Session Chair: Ramudu Bhanugopan

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| 9:00 AM | - | 9:20 AM | FINANCIAL LITERACY, FINANCIAL MANAGEMENT PRACTICES, AND RETIREMENT CONFIDENCE AMONG WOMEN WORKING IN GOVERNMENT AGENCIES: A MEDIATION MODEL
Mohamad Fazli Sabri, Teo Tze Juen, Mohd. Amim Othman, Husniyah Abdul Rahim |
| 9:20 AM | - | 9:40 AM | LEADERSHIP, DESIGN PROCESS AND TEAM PERFORMANCE: A COMPARISON BETWEEN JAPANESE AND AUSTRALIAN R&D TEAMS
Nuttawuth Muenjohn, Prem Chhetri, Yusuke Suzumura, Jun Ishikawa |
| 9:40 AM | - | 10:00 AM | AN EXPLORATION OF MIDDLE MANAGERS’ INTENTIONS TO STAY AND LEAVE IN A SMALL TO MEDIUM SIZED RETAIL ORGANISATION
Geoffrey Chapman, Katrina Radford, Heather Stewart, Ryan Gould, Ellen Meissner |
| 10:00 AM | - | 10:20 AM | VALUE RESEARCH: PREDICTORS AND OUTCOMES
Harsh Pradhan, Shivganesh Bhargava |

Session 4C, Venue: Lecture Room – 5.11

Track: Social Science

Session Chair: Abu Wahid / Belayet Hossain

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| 9:00 AM | - | 9:20 AM | THE MACRO- AND THE MICROSTRUCTURE OF THE FIGHTERS’ TESTAMENTS VIDEOS OF HEZBOLLAH’S MILITARY ARM
Hatem El Zein |
| 9:20 AM | - | 9:40 AM | THE BUSINESS USE OF TWITTER BY AUSTRALIAN LISTED COMPANIES
Feng Xiong, Kim MacKenzie |
| 9:40 AM | - | 10:00 AM | PERPETUATING A RHETORIC? THE MEANING AND DILEMMA OF CORPORATE SOCIAL RESPONSIBILITY (CSR) IN GHANA
Nathan Andrews |
| 10:00 AM | - | 10:20 AM | THE CLOSENESS OF THE CHILD TO THE DOMESTIC SERVANT AND ITS MEDIATION BY NEGATIVE PARENTING BEHAVIORS IN AN ARAB GULF COUNTRY
Batoul Khalifa, Ramzi Nasser |

Session 4D, Venue: Lecture Room – 5.13

Track: Marketing & Management

Session Chair: Stephen Boyle

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| 9:00 AM | - | 9:20 AM | COMPARING CUSTOMER SATISFACTION WITH CHINA MOBILE AND CHINA TELECOM SERVICES: AN EMPIRICAL STUDY
Siong Choy Chong, Wendy Ming Yen Teoh, Ye Qi |
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- 9:20 AM - 9:40 AM ARE CONSUMERS WILLING TO THE PRICE FOR PRODUCT INNOVATION FOR SUSTAINABILITY?
Sergio Carvalho, Bruno Silvestre
- 9:40 AM - 10:00 AM MODEL CREATION OF MARKETING FACTORS FROM GROUNDED THEORY FOR DIAMOND JEWELRY RETAIL STORES IN BANGKOK
Panit Tiparos, Burim Otakanon
- 10:00 AM - 10:20 AM THE RELATIONSHIPS AMONG LMX, PSYCHOLOGICAL EMPOWERMENT, MOTIVATIONAL ORIENTATIONS AND INNOVATIVE BEHAVIOR
Chi-Tung Tsai, Hsin-Tzu Chen, Yu-Ru Shen

10:20 AM – 11:00 AM TEA Break: CQUniversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 5 (Oral Presentation)

11:00 AM – 12:40 PM Concurrent Sessions (5A, 5B, 5C, 5D)

Session 5A, Venue: Lecture Room – 5.03

Track: Economics

Session Chair: Dolly Sunny

- 11:00 AM - 11:20 AM EMPLOYMENT LEAKAGE BY LOCAL GOVERNMENT AREA IN THE NORTHERN TERRITORY, AUSTRALIA: THE ROLES OF INDUSTRIES, INCLUDING MINING
Boyd Blackwell, Andy Fischer, Jim McFarlane
- 11:20 AM - 11:40 AM THE IMPACT OF CLIMATE CHANGE ON AGRICULTURAL PRODUCTIVITY: EVIDENCE FROM PANEL DATA OF BANGLADESH
Kazi Iqbal, Abu Siddique
- 11:40 AM - 12:00 PM THE RELATIONSHIP BETWEEN INFLATION AND FINANCIAL DEVELOPMENT IN SAUDI ARABIA
Abdullah Almalki, Khaled Batayneh
- 12:00 PM - 12:20 PM ESTIMATING THE RELATIONSHIP BETWEEN GRAIN CROP CONSUMPTION IN AUSTRALIA AND ENVIRONMENTAL SUSTAINABILITY
Gazi A. Uddin, Khorshed Alam, Jeff Gow
- 12:20 PM - 12:40 PM UNTAPPED POTENTIAL FOR USER CHARGES IN INDIA'S CAPITAL CITY: ECONOMICS OR POLITICAL WILL?
Simanti Bandyopadhyay, Debraj Bagchi

Session 5B, Venue: Lecture Room – 5.04

Track: Finance

Session Chair: Peter John Kavalamthara

- 11:00 AM - 11:20 AM A THEORETICAL COMPARISON OF BANKING STRUCTURES
Ka Kei Chan, Alistair Milne
- 11:20 AM - 11:40 AM VOLATILITY AND CO-MOVEMENT: AN ANALYSIS OF STOCK MARKETS BEHAVIOUR OF SELECTED EMERGING AND DEVELOPED COUNTRIES
Sarod Khandaker, Silvia Zia Islam
- 11:40 AM - 12:00 PM INFLUENTIAL PREDICTORS FOR FINANCIAL ADEQUACY AMONG MALAYSIAN PUBLIC SECTOR EMPLOYEES
Husniyah Abdul Rahim, Mohd. Amim Othman, Mohd. Fazli Sabri, Zuroni Md. Jusoh
- 12:00 PM - 12:20 PM DIFFERENCES IN FINANCIAL INFORMATION AND FINANCIAL STATUS AMONG MALAYSIAN BANKRUPTS
Mohd. Amim Othman, Husniyah Abdul Rahim, Mohd. Fazli Sabri
- 12:20 PM - 12:40 PM TOWARDS PROACTIVE REPUTATIONAL RISK MANAGEMENT
Peter John Kavalamthara

Session 5C, Venue: Lecture Room – 5.11

Track: Management

Session Chair: Michael McGrath

- 11:00 AM - 11:20 AM LINK BETWEEN JUSTICE PERCEPTIONS, JOB SATISFACTION, AFFECTIVE COMMITMENT, AND TURNOVER INTENT: A SURVEY FROM PRIVATE HOSPITALS IN INDONESIA
Harif Amali Rivai
- 11:20 AM - 11:40 AM AN EMPIRICAL STUDY ON THE EFFECT OF LEADERSHIP STYLES ON EMPLOYEE WELLBEING AND ORGANIZATIONAL OUTCOMES WITHIN AN AUSTRALIAN REGIONAL UNIVERSITY
Ataus Samad, Peter Reaburn, Heather Davis, Ezaz Ahmed
- 11:40 AM - 12:00 PM DOES AFFECTIVE COMMITMENT POSITIVELY PREDICT EMPLOYEE PERFORMANCE? EVIDENCE FROM BANKING INDUSTRY IN BANGLADESH
Sardana Islam Khan
- 12:00 PM - 12:20 PM THE INFLUENCE OF ENTREPRENEURIAL ORIENTATION AND LEARNING ORIENTATION ON FIRM PERFORMANCE OF MSMES IN WEST SUMATRA
Yulia Hendri Yeni
- 12:20 PM - 12:40 PM THE PRIORITY OF QUALITATIVE TO QUANTITATIVE RESEARCH: A PHILOSOPHICAL APPROACH
David Ardagh

Session 5D, Venue: Lecture Room – 5.13

Track: Education

Session Chair: Stephen Beaumont

- 11:00 AM - 11:20 AM DRAMA IN EDUCATION: A POSSIBILITY OF A CREATIVE AND ENGAGING LEARNING EXPERIENCE
Mohd Norazmie bin Mohd Yusof
- 11:20 AM - 11:40 AM THE USE OF AUGMENTED REALITY (AR) AMONG TERTIARY LEVEL STUDENTS: PERCEPTION AND EXPERIENCE
Jessnor Elmy Mat-jizat, Juliana Osman Zainal Abidin, Rusliza Yahaya, Norsamsinar Samsudin
- 11:40 AM - 12:00 PM RESPONSIBLE MANAGEMENT EDUCATION: EXPLORING EMERGING COLLABORATIVE MODEL IN SUSTAINABILITY EDUCATION
Rumina Dhalla
- 12:00 PM - 12:20 PM MULTILEVELED CITIZENSHIP AND HIGHER EDUCATION: THEORETICAL DEBATES AND YOUNG PEOPLE'S PERSPECTIVES
Su-Yan Pan
- 12:20 PM - 12:40 PM RESPECTFUL RESEARCH: EVIDENCED BASED STEPS TO SUCCESSFULLY WORKING WITH INDIGENOUS COMMUNITIES
Michelle Eady

12:40 PM – 2:00 PM Lunch Break: CQUniversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 6 (Oral Presentation & Round Table Dialogue)

2:00 PM – 3:20 PM Concurrent Sessions (6A, 6B, 6C, 6D)

Session 6A, Venue: Lecture Room – 5.03

Track: Social Science

Session Chair: Batoul M Khalifa

- 2:00 PM - 2:20 PM EVALUATING THE ROLE OF MOTIVATION AND STUDY STRATEGY TOWARDS THE PERFORMANCE OF CANDIDATES IN THE RIGHT (RURAL ICT GUIDED HOME-BASED TECHNOPRENEUR) PROGRAMME
Teo Tien Hiong, Caleb Lai Chen Ee, Patrick Then Hang Hui, Lau Bee Theng

2:20 PM	-	2:40 PM	INDONESIA'S LOCAL GOVERNMENT IN RISK: A STUDY ON POST-DECENTRALIZED LOCAL GOVERNMENT FINANCE Iwan Agung Prasetyo
2:40 PM	-	3:00 PM	UNDERSTANDING ANTIGOVERNMENT SENTIMENTS AND PUBLICS BEHAVIOUR Soojin Kim
3:00 PM	-	3:20 PM	STRATEGIES AND METHODS IN HANDLING CULTURE-SPECIFIC CONCEPTS IN ARABIC/ENGLISH/ARABIC TRANSLATION CLASSROOM Ahmed Mohamed Abdel-Hady

Session 6B, Venue: Lecture Room – 5.04

Track: Social Business Round Table

Moderator: Prodip Ray

2:00 PM	-	2:20 PM	
2:20 AM	-	2:40 PM	
2:40 AM	-	3:00 PM	
3:00 PM	-	3:20 PM	

SOCIAL BUSINESS ROUNDTABLE

Session 6C, Venue: Lecture Room – 5.11

Track: Entrepreneurship

Session Chair: Widad Pitrus

2:00 PM	-	2:20 PM	MANAGING THE CHANGING ENVIRONMENT OF COMPLEX BUSINESS RELATIONSHIPS: SMALL BUSINESS AND STAKEHOLDER SALIENCE Annika Westrenius, Lisa Barnes
2:20 PM	-	2:40 PM	THE EFFECT OF VETERAN'S ENTREPRENEURIAL LEADERSHIP ON ENTREPRENEURIAL SUCCESS IN MALAYSIA Hapzarizal M.Napi
2:40 PM	-	3:00 PM	INVESTIGATING SOCIAL AND ENVIRONMENTAL DISCLOSURE PRACTICES BY INDIAN TEXTILE LISTED FIRMS Ratna Nurhayati, Grantley Taylor, Greg Tower
3:00 PM	-	3:20 PM	VALUE CHAIN UP GRADING TO SUPPORT COMPETITIVENESS OF BATIK BANYUMAS INDUSTRIES Rahab Tafsir, Nurul Anwar, Rawuh Edy Priyono

Session 6D, Venue: Lecture Room – 5.13

Track: Economics

Session Chair: A.K.M. Atiqur Rahman

2:00 PM	-	2:20 PM	STOCK MARKET DEVELOPMENT AND ECONOMIC GROWTH: EVIDENCE FROM MAURITIUS Jeevita Matadeen, Boopen Seetanah
2:20 PM	-	2:40 PM	WAGE DISCRIMINATION IN PAKISTAN'S LABOR MARKETS: THE IMPACT OF ETHNICITY Rashid Memon
2:40 PM	-	3:00 PM	USE OF MULTI-CRITERIA DECISION ANALYSIS FOR LOCATION DECISION: DEVELOPING A RISK REACTION SPECTRUM Khan Muhammad Saqiful Alam, Md. Faisal Ibne Wali, Shahid Hossain, Muhammad Maruf Ibne Wali
3:00 PM	-	3:20 PM	IS OMAN AND INDIA HAVING SUFFICIENT BILATERAL TRADE? Thresiamma Varghese, Sachu Scaria John, Karima Al. Qatroopi

3:20 PM – 3:50 PM Tea Break: CQUniversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 7 (Oral Presentation)

3:50 PM – 5:10 PM Concurrent Sessions (7A, 7B, 7C, 7D)

Session 7A, Venue: Lecture Room – 5.03

Track: Social Science

Session Chair: Carmen Reaiche

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|---------|---|---------|--|
| 3:50 PM | - | 4:10 PM | FOOD CHOICE FACTORS AFFECTING MALAYSIAN GREEN FOOD CONSUMPTION
Husniyah Abd. Rahim, Zuroni Md. Jusoh, Lidiana Lidew, Norhasmah Sulaiman, Elistina Abu Bakar, Askiah Jamaluddin |
| 4:10 PM | - | 4:30 PM | APPLICATION OF PUBLIC INTEREST LITIGATION (PIL) IN PUBLIC BUILDING FAILURE CASES
Zul Zakiyuddin Ahmad Rashid, Abdul Aziz Hussin, Arman Abdul Razak |
| 4:30 PM | - | 4:50 PM | THE INNOVATION AND TRANSFORMATION OF GENERAL EDUCATION IN MALAYSIA: THE EXPERIENCE OF THE UNIVERSITI KEBANGSAAN MALAYSIA
Nazri Muslim, Jamsari Alias, Wan Zulkifli Wan Hassan |
| 4:50 PM | - | 5:10 PM | IMPACT OF LEADERSHIP STYLES ON ORGANIZATIONAL COMMITMENT: EXAMINING THE MEDIATING ROLE OF ORGANIZATIONAL CULTURE IN THE FMCG INDUSTRY OF PAKISTAN
Amina Talat, Sana Azar, Samra Chaudhry, Abeera Nadeem |

Session 7B, Venue: Lecture Room – 5.04

Track: Social Business

Session Chair: Mahfuz Ashraf

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|---------|---|---------|---|
| 3:50 PM | - | 4:10 PM | GENDER EQUALITY IN EDUCATION AND ECONOMIC GROWTH IN SELECTED SOUTHERN AFRICAN COUNTRIES
Elsa Alexandra Licumba, Janet Dzator, James Xiaohe Zhang |
| 4:10 PM | - | 4:30 PM | TRANSPARENCY AND ACCOUNTABILITY OF CIVIL SOCIETY ORGANIZATIONS IN LATIN AMERICA: STATE CONTROL VERSUS SELF-REGULATORY INITIATIVES
Stephen Beaumont |
| 4:30 PM | - | 4:50 PM | THE IMPACTS OF ETHICAL PHILOSOPHY ON THE CORPORATE HYPOCRISY PERCEPTION AND COMMUNICATION INTENTIONS TOWARD CSR
Kyu Jin Shim, Jeong-Nam Kim |
| 4:50 PM | - | 5:10 PM | WOMEN AS SOCIAL ENTREPRENEURS: INFLUENCING WOMEN'S HEALTH, EMPOWERMENT AND ECONOMIC DEVELOPMENT IN MYANMAR
Kathy Shein, Julia Connell |

Session 7C, Venue: Lecture Room – 5.11

Track: Economics

Session Chair: Wahid Murad

- | | | | |
|---------|---|---------|--|
| 3:50 PM | - | 4:10 PM | AN EVALUATION OF GOLD AS AN INFLATION HEDGE: EMPIRICAL EVIDENCE FROM SOUTH AFRICA
Faezah Peerbhai, Kavir Naidoo |
| 4:10 PM | - | 4:30 PM | DETERMINANTS OF CAPITAL EXPENDITURE DECISIONS IN THE MALAYSIAN COMPANIES
Masyhuri Hamidi |
| 4:30 PM | - | 4:50 PM | ENTREPRENEURSHIP AND QUALITY OF LIFE- TOWARD A CONCEPTUAL FRAMEWORK
Ayanna Frederick |
| 4:50 PM | - | 5:10 PM | FOREIGN DIRECT INVESTMENT AND WELFARE NEXUS IN SUB SAHARAN AFRICA
Sheereen Fauzel, Boopen Seetanah, RV Sannasse |
| 5:10 PM | - | 5:30 PM | FORECASTING CARBON EMISSION AND INDUSTRIAL PRODUCTION WITH VECM: THE CASE OF BANGLADESH
Wahid Murad, ABM Abdullah |

5:10pm – 6:30 PM – No session is scheduled

Closing Session – Conference Dinner, Awards & Closing

Venue: Zaaffran Darling Harbour, Level 2, 10 Darling Drive, Harbourside Centre, Darling Harbour, Sydney, NSW 2000

Dress Code: Smart Casual

6:30 pm – 9:30 pm ACBSS 2015 Conference Awards and Dinner

Conference closing by Professor Stephen Boyle

IMPORTANT INSTRUCTIONS TO PRESENTERS AND SESSION CHAIRS

- (1) At the start of a presentation session the chair of the session will briefly introduce himself/herself to the audience. S/he will then give the audience a short briefing of how the session will be running, including the important rules of presentations as described below under instructions 2, 5 and 7.
- (2) Every presentation has been allocated a time of 20 minutes during which the presenter(s) will present the paper to the session audience of about 15-20 participants. Out of the allocated 20 minutes it is expected that the presenter takes about 15 minutes to present the paper. The remaining 5 minutes will be utilised for questions and answers.
- (3) Every presentation room will be equipped with an LCD Projector, which could be used by the presenters to show the visual effects of their PowerPoint presentation slides.
- (4) Presenters are thus requested to bring along their PowerPoint presentation slides saved into a USB memory stick. Please do not save your slides into CD to avoid any unexpected delay to start your presentation. Also please do not bring OHP slides for presentation as the facility will not be available in the presentation room.
- (5) Please keep in mind that if you bring along so many presentation slides to use in your presentation it will be difficult for us to manage presentation time for others in the same session. Therefore it is suggested that you please use about 10-15 PowerPoint slides for your 15 minute presentation. You will be intervened by the conference session chair if you are in the state of not keeping up with the allocated time. Just after your presentation the session chair will open the session to the audience for comments and suggestions.
- (6) Before you come to the conference, please do not email us your PowerPoint presentation slides, as we will not upload your slides onto the desktop of the computer located in the presentation room. You will need to download your presentation slides directly from your own USB memory stick.
- (7) Please be punctual with your presentation and/session chair time as any delay on your part will affect others in the same presentation session.

END OF PROGRAM